

# THOMSON REUTERS STREETSIGHT

INDUSTRY STANDARD BUY-SIDE TARGETING TOOLS



## GROW YOUR BUSINESS

To get ahead of the competition and grow your business, you need comprehensive tools to build strong relationships, prospect effectively, gain insight into stock ownership, and obtain extensive profile information. Industry standard StreetSight delivers timely, accurate intelligence from a source you can trust.

## WHY STREETSIGHT?

- Better position your trade ideas to the buy-side
- Prioritize your client and prospect calls efficiently
- Effectively target institutions and institutional contacts
- Maximize the order flow of your trading desk

## Key Features

**Account Coverage Assignment and Filtering** – set up My Accounts to filter holders, focus lists, stock contacts and prospecting reports you cover.

**Focus List** – load the stocks your analysts cover or the inventory your firm holds, filtered by account coverage and geography.

**Stock Contacts** – identify contacts that have potential interest in stock specific ideas. Filter your account coverage, down to a single management company or fund across geographies.

**Private Portfolio/Interest List** – capture ownership interest information from counterparties. Create Private Portfolios/Interest

Lists yourself or outsource to the Thomson Reuters support team at [streetsight.lists@thomsonreuters.com](mailto:streetsight.lists@thomsonreuters.com). Private Portfolios are co-mingled and identified on the holders and focus list reports.

**Ownership History** – determine if a management company or fund has been scaling in or out of a position from the action item holder history within holders, stock contacts and focus lists reports.

**Email Alerts** – ensure you are notified when accounts are added and changes to portfolio holdings are made at the accounts you cover.

## COMPREHENSIVE GLOBAL CONTENT

StreetSight Ownership & Profiles content is the trusted industry standard, built on content assets of well known names such as CDA Spectrum, Technometrics, Nelson, Carson, Computershare and Lipper.

## Global Equity Ownership Data

The Ownership & Profiles data consists of holdings worth \$31 trillion from over 40,000 securities worldwide. Holders' profiles offer intelligence on over 151,000 global contacts, 17,000+ institutional investors and 50,000+ mutual and hedge funds.

Our unrivalled, locally focused content includes US 13F data, UK Share Registers, Japanese Detailed Shareholdings, Canadian and Asian Insiders, Indian declarable stakes.

Region	# Holders	% Shares
Global	883	48.6
Europe	585	36.63
North America	217	9.48
Asia	64	1.99
South/Central America	2	.24
Middle East	2	.18
Australasia	7	.04
Africa	6	.03

  

Action	Holder	Type	Sh. Held	Value 000's	% ShOut	Sh. Change	% Change	Rpt Date	Source
<input type="checkbox"/>	Private Portfolio Example Sales: Kabinoff Brian(1)	Private Portfolio	1						Private
<input type="checkbox"/>	BlackRock Advisors (UK) Limited Sales: Dunne Lisa(1); Kabinoff Brian(1); Langlands Andrew(1); Loreto Francisco(1); Naig Joan(1) Trading: Cheng Maggie(1)	Investment Advisor/Hedge Fund	3,094,651,549	8,600,213	6.1	71,787,624		2.3 16-May-2011	Regulatory News Service

Identify account coverage teams on targeted ownership reports.

**Private Portfolio/Interest List** – load the ownership interest information your counterparties send you. Once entered, Private Portfolios are identified on all holders report.

View institution and fund ownership in a nested view.

Tune out the noise by selecting My Accounts Only to show just the accounts you cover.

**Quick Filtering** – effectively target holders by filtering information including region, country, state/province, and activity.



THOMSON REUTERS™

Global coverage with trusted data from over 70 countries includes securities holdings of investment management firms, hedge funds, pension funds, insurance companies, mutual funds, sovereign wealth funds, as well as insiders who are directors, senior officers and holders of more than 10% of the voting shares of a company.

### Institutional & Professional Profiles

Institutional profiles and contacts sit at the heart of StreetSight, providing valuable insight into stock ownership and the investment management decision making process. **StreetSight is the most comprehensive trusted source of profiles information in the marketplace.**

**Powerful search engine** – robust search criteria to target the right institutions, funds and contacts, driven by your prospecting needs.

**Comprehensive Ownership Intelligence** – valuable company insights to help sharpen your pitch and position trade ideas.

Thomson Reuters extensive team of trusted and experienced researchers in the U.S., Asia and Europe deliver superior data and customer service. Contact the team via direct email links within the service.

### Quality Priority

- Over 250 monthly metrics to measure accuracy, timeliness, freshness and coverage
- More than 14,000 fields verified each day
- All daily trade/significant shareholding announcements within 24 hours

### PRODUCT SUPPORT:

#### StreetSight Support

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##### Canada

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##### Chile

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##### Mexico

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##### Venezuela

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##### EMEA:

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(option 2, then 1)

##### Italian Team:

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##### Spanish Team:

+34 91 745 2020

##### French Team:

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OR

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##### German Team:

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OR

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##### Hong Kong:

+852 2524 0077

##### Singapore:

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##### Australia:

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##### New Zealand:

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